

**SUMMARY OF ADVERTISEMENT APPLICATIONS OF THE ADVERTISEMENT CONTROL DIVISION
FOR PRESENTATION AT THE FDRC MEETING OF 27TH AUGUST, 2015.**

NEW APPLICATIONS: 45

REVALIDATION: 0

TOTAL: 45

**MRS. S. J. ONABAJO
(AC)**

ADVERTISEMENT CONTROL DIVISION.

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S/ N	NAME OF PRODUCT	NAME AND ADDRESS OF APPLICANT	NAFDAC REG. NO	MEDIA SOUGHT	MESSAGE	ADMIN. APPROVAL	DIRECT ORATE	SUB- FDRC	FDRC
1.	Chelsea London Dry Gin (75cl Glass Bottle) Pgs. 1-5	Intercontinental Distillers Ltd, 3, Ladipo Oluwole Street, Ikeja, Lagos.	01-1456	TV X 1	Chelsea London Dry Gin... the right spirit, the right feeling	Admin.	R	R	
2.	Bull London Dry Gin (Extra Strength) Pgs. 6-7	Intercontinental Distillers Ltd, Km 11, Ota-Idiroko Road, Ogun.		Radio x 2	Bull Dry Gin... experience the excitement	Admin.	R	R	
3.	Cadbury Hot Chocolate Drink 3 in 1(15g Sachet) Pg.8	Cadbury Nig Plc, Lateef Jakande Road, Agidingbi, Ikeja, Lagos.	C1-0285	Press x 1 O-O-H x 1	3 in 1 Hot Chocolate now in multi-pack Treat yourself every day	Admin.	R	R	
4.	Cadbury Hot Chocolate Drink 3 in 1(15g Sachet) Pg. 9	Cadbury Nig Plc, Lateef Jakande Road, Agidingbi, Ikeja, Lagos.	C1-0285	Radio x 1	3 in 1 Hot Chocolate... remember, just add water and treat yourself every day	Admin.	R	R	

5.	Indomie Instant Noodles (Chicken Flavour 120g Sachet) Pg. 10	De-United Foods Industries Ltd, 44, Eric Moore Road, Surulere, Lagos.	01-0877	Press x 1	Indomie flash and win promo winners	Admin.	R	R	
6.	Yojus Fruit Drink (Apple, Orange, Multi-fruit, Strawberry, Pineapple and Blackcurrant) 200ml Pouch Pg. 11	Ranona Limited, Plot 1, Block A, Isolo Industrial Estate Scheme, Affprint Compound, Isolo, Lagos.	B1-2207 A1-8488 A1-8489 A1-8284 A1-8490 A1-8268	O-O-H X 1	Yojus Fruit Drinks new look	Admin.	R	R	
7.	Nutribix wheat Crackers (Enriched with Fibre 105g & 35g Sachet) Nutribix Cream Crackers (Low Sugar 84g & 30g Sachet) Pg. 12	Deli Foods Nig Ltd, Plot 14, Block B, Ilasamaja Industrial Scheme, Isolo, Lagos.	08-1150 08-1149	Radio x 2 O-O-H x 1	Nutribix Crackers... munch, Listen, Smile Nourish your body, treat your taste buds!	Admin.	R	R	
8.	Coca-Cola Coke (35cl Glass Bottle) Pg. 13	Coca-Cola Nig Ltd, Pemberton Place, 16, Gerrard Road, Ikoyi, Lagos.	01-0259	Radio x 1	At Coca-cola, we believe that you have to keep trying because there are billion reasons to believe	Admin.	R	R	
9.	Harp Premium	Guinness Nig Plc,	01-0694	Radio x 1	Harp Lager Beer.	Admin.	R	R	

	Beer (600ml Glass Bottle) Pgs. 14-15	24, Oba Akran Avenue, Ikeja, Lagos.			Good quality harp beer				
10.	Green Hills Frootzy (Tropical mixed fruit drink, Strawberry, Apple, Orange & Pineapple) Fruit Drink (200ml Pouch) Pgs. 16-17	Boulos Foods and Beverages Ltd, Antonio Village, Km 9, Lagos-Ibadan Expressway	08-1726 08-0998 B1-7796 B1-7797 08-0999	Radio x 1 O-O-H x 1	Frootzy... share the frootzy taste of fun		R	R	
11.	Greenhills Mamia Tomato Paste (70g Sachet & 400g Pouch) Pgs. 18-24	Boulos Foods and Beverages Ltd, Antonio Village, Km 9, Lagos-Ibadan Expressway	B1-7798	Radio x 5 O-O-H X 2	Mamia, just like ma's cooking		R	R	
12.	Ribena Blackcurrant (150ml Tetrapak) Pgs. 25-26	GlaxoSmithKline Consumer Nig Plc, 1, Industrial Avenue, Ilupeju, Lagos.	01-0902	Radio x 1 O-O-H x 1	Ribena back to school price off promo. Bursting with vitamins C goodness	Admin.	R	R	
13.	Nestle Milo (500g Sachet) Pg. Pgs. 27-30	Nestle Nigeria Plc, 22/24, Industrial Avenue, Ilupeju, Lagos.	01-0670	TV X 1 Radio x 1 O-O-H X 2 ONLINE X 1	Nestle Milo to win @ the 17 th basketball Championship Nestle Milo the energy food drink of future Champions	Admin.	R	R	

14.	St. Rita Tomato Paste (400g Tin) Pg. 31	Sylvia Frank Int. Ltd, Plot C, 40, Alakoso Avenue, Amuwo-Odofin, Lagos.	A1-5453	Radio x 1	St. Rita na you ooo		R	R	
15	Mr. Chef Seasoning (Ginger-Onion Garlic, Classic Beef, Chicken, Tomato & Curry Powder) Pgs. 32-35	Bayswater Industries Ltd, Plot 34, Km 38, Lagos-Abeokuta Expressway Sango-Ota, Ogun	08-1929 08-1925 08-1926 08-1927 08-1928	Radio x 3	Mr. Chef... the real taste of home	Admin.	R	R	
16.	Power Pasta Spaghetti (500g Sachet) Pgs. 36-41	Pure Flour Mills Ltd, 44, Eric Moore Road, Surulere, Lagos.	B1-4390	Radio x 2	Power Pasta... boost your energy	Admin.	R	R	
17.	Guinness Foreign Extra Stout (325ml Glass Bottle) Pg. 42	Guinness Nig Plc, 24, Oba Akran Avenue, Ikeja, Lagos.	01-0691	O-O-H X 1	Why you go just play when you fit win? I am made of black	Admin.	R	R	
18.	Colart Tablets (Artemether 20mg, Lumefrantrine 120mg) Pg.1	GlaxoSmithKline Pharma Nig. Ltd, 1, Industrial Avenue, Ilupeju, Lagos.	A4-3735	Radio x 1	Get well. Make ya body wella	Admin.	R	R	
19.	Pinewood HB12 Forte Syrup	Nancil Nig Ltd, 2, Ajao Road, Off	A4-7540	Press x 1	Pinewood HB12, Forte Haemoglobin		R	R	

	(200ml) Pg. 2	Adeniyi Jones, Ikeja, Lagos.			Syrup with Vitamin B12				
20.	Andymult Capsules & Andermin Capsules Pg. 3	Andersons Pharm Ltd, Plot 8, Block C, Apapa-Oshodi Expressway, Ilasamaja, Lagos.	A4-7479 A4-7478	O-O-H x 1	Andymult... multivitaminis, Mineral, Aloe Vera & Ginseng Andermin... Amino Acids, Vitamins & Mineral Capsule		R	R	
21.	Coartem Dispersible Tablets & Coartem Tablets (Artemether 20mg/ Lumefantrine 120mg) Pg. 4	Novartis Pharma Services, Plot 927-928, Bishop Aboyade Cole Street, Victoria Island, Lagos.	A4-1680 04-3275	O-O-H 1	Trust you mother, trust Coartem	Admin.	R	R	
22.	Zecuf Herbal Cough Lozenges (Strawberry, Ora nge) Zecuf Herbal Cough Remedy 100ml & Zecuf Cold Rub 20g Pg. 5	Tah Pharma Ltd, 38, Assembly Road, Satellite Town, Lagos.	A7- 1416L A7- 1414L A7- 1415L A7- 1377L A7-9809	O-O-H X 1	Zecuf herbal cough Remedies... for the relief of cough, soothes, cools & refreshes the throat		R	R	
23.	Pepsodent Triple Protection Toothpaste	Unilever Nig Plc, 1, Billings Way, Oregon, Ikeja,	02-8609	Radio x 1	Now my family is triple Protection with Pepsodent	Admin.	R	R	

	Original (160g) Pgs. 1	Lagos.			Triple Protection 123				
24.	Dettol Range Of Products Pgs. 2-18	Reckitt Benckiser Nig Ltd, 12, Montgomery Road, Yaba, Lagos.	03-1642 02-7477 04-2487 02-6942 02-3488	TV X 1	Dettol Germ Challenge	Admin.	R	R	
25.	Pampers Baby Dry Diaper Pgs. 1-5	Procter & Gamble Nig Ltd, Plot C22/1, Anioma Road, Agbara Industrial Estate, Agbara, Ogun.	03-0508	TV X 1 O-O-H x 2	Pampers Baby Dry... the driest diaper for bright mornings VS competitive diapers Nigeria's Driest diaper VS competitive diapers Pampers... love, sleep & play.	Admin.	R	R	
26.	Inesfly 5AIGR NA & Inesfly 5A 1GR (15L Plastic Bucket) Pg.6-7	Inesfly Africa Ltd, Transworld Towers, 10, Turton Street, Obalende, Lagos.	A5-0958 A5-0959	Press x 1 O-O-H x 1 Online x 1	Inesfly Insecticide Paint... paint that kills mosquitoes and other insects	Admin.	R	R	
27.	Veleta Sparkling Fruit Drink(Red Grape, Peach and White Grape 37.5cl & 75cl Glass Bottle) Pgs. 43-56	Intercontinental Distillers Ltd, 3, Ladipo Oluwole Street, Ikeja, Lagos.	01-5800 01-5801 01-5802	TV X 1 Radio x 1	Veleta Sparkling Fruit Drink...life's a celebration, enjoy it everyday	Admin.		R	

28.	Coca-Cola Coke (50cl PET Bottle) Pg. 57	Nigerian Bottling Company, Iddo House, Iddo, Lagos.	01-6519	O-O-H X 1	Domino's Pizza. Now open. Wuse 2			R	
29.	Hollandia Evaporated Milk Full Cream (65ml) Pg.58	Chi Limited, 14, Chivita Avenue, Ajao Estate, Ikeja, Lagos.	01-7346	O-O-H X 1	Life tastes different with Hollandia Evap. Hollandia Evap. Tasty, Creamy, Nourishing			R	
30.	Aqua Plus Drink (Sugar Free with Vitamins) Cranberry, Orange and Mixed Berry Flavours Pgs. 59-60	General Flavours Food Co. Ltd, Plot C29/C28, Dawaki Extension Layout, Kubwa Expressway, Lagos.	08-1262 08-1023 08-1263	Radio x 2	Drink Aqua plus to help you refresh, renew and revive Aqua Plus go helep una refresh, renew and revive			R	
31.	Oatala Oats (1.5kg) Pg. 61	Brielle Ethan Ltd, 23, Kessington Street, Satellite Town, Lagos.	C1-2992	Press x 1 O-O-H X 1	Oatala Oats is full of goodness			R	
32.	Power Pasta Spaghetti (500g Sachet) Pgs. 62-74	Pure Flour Mills Ltd, 44, Eric Moore Road, Surulere, Lagos.	B1-4390	TV X 1	Power Pasta... boost your energy	Admin.		R	
33.	Binggo Adult Dog Food (15kg) Binggo Dog Food (Puppies 5kg)	Grand Cereal Ltd, Km 17, Zawan Roundabout, Jos, Plateau	A9- 0112	Radio x 2 Press x 1 O-O-H x 2	Binggo Dog Food... healthy meal for smart dogs	Admin.		R	

	Pgs. 74-78			Online x 1					
34.	5Alive Pulpy Orange Drink (40cl) Pgs. 79-80	Coca-Cola Nig Ltd, 16, Gerrard Road, Ikoyi, Lagos.	08-1742	Radio x 2	5Alive Pulpy Orange is in all shops nearest to you			R	
35.	Combisunate Artemether 80mg, Lumefantrine 480mg) Pg. 6	Olpharm Nig Ltd, Plot 34, Kudirat Abiola Way, Oregun, Ikeja, Lagos.	A4-551	O-O-H X 1	6 Tablets can treat malaria	Admin.		R	
36.	Artequick Tablets (Artemether 80mg, Lumefantrine 480mg) Pgs.7-8	Trusted Pharm Chem. West Africa Ltd, 1, Independence Road, Kano Municipal, Kano	A4-0294	Radio x 2	When malaria show face, clear am with Artequick oo	Admin.		R	
37.	Andrews Liver Salt (Orange Flavour) Pgs. 9-10	GlaxoSmithKline Consumer Nig Plc, Igbesa Road, Agbara, Ogun.	B4-1092	Radio x 1	Andrews Liver Salt is a brand of sodium bicarbonate, Citric Acid and Magnesium sulphate. It gets to work fast to effectively relieve you of indigestion and constipation			R	
38.	Prosta Care SAW Palmetto	Megalife Sciences Nig Ltd,	A7-1308L	O-O-H x 1	Are you a man 49 years or older?			R	

	Soft gel Capsules Pg. 11	Metal House, Plot 6, Cocoa Industrial Road, Ogba Industrial Estate, Ikeja, Lagos.							
39.	Paradana Tablets and syrup (60ml) Pg. 12	Dana Drugs Ltd, Plot 9, Block A, Amuwo-Odofin Industrial Estate, Apapa-Oshodi Expressway, Ijesha, Lagos.	04-0975 04-8286	O-O-H x 1	Paradana Paracetamol... painlessly yours			R	
40.	Augmentin ES Powder for Oral Suspension Augmentin SR Tablet Augmentin 1G Tablet Augmentin Infant Drop Augmentin Syrup Augmentin 625 Tablet (Amoxicillin 500mg, Clavulanic Acid 125mg) (Amoxicillin 200mg,	GlaxoSmithKline Pharma Nig Ltd, 1, Industrial Avenue, Ilupeju, Lagos.	04-1928 04-2516 A4-9695 04-8655 B4-1688 B4-0052	Medical Journal x 1 Press x 1 O-O-H x 1	The MAS is available for all Augmentin Pack			R	

	<p>Clavulanic Acid 28.5mg) (Amoxicillin 50mg, Clavulanic Acid 12.5mg) (Amoxicillin 875mg, Clavulanic Acid 125mg) (Amoxicillin Trihydrate 562.5mg, Amoxicillin Sodium 437.5mg Clavulanate Potassium 62.5mg) (Amoxicillin Trihydrate 600mg Potassium Clavulanate 42.9mg) Pg. 13</p>								
41.	Zinnat Suspension	GlaxoSmithKline Pharma Nig Ltd,	A4-4680 A4-0433	Medical Journal x	Confirm you genuine Zinnat			R	

	Zinnat Tablets (Cefuroxime 125mg/5ml, Cefuroxime 259mg & Cefuroxime Axetil 500mg) Pg. 14	1, Industrial Avenue, Ilupeju, Lagos.	04-0463	1 Press x 1 O-O-H X 1					
42.	Natures Gentle Touch (Eucalyptus Weekly Anti- Hair Breakage, Eucaly ptus Daily Hair Breakage Control & Eucalyptus Weekly Anti- Hair Breakage Shampoo) Pg. 19.	Recare Limited, 26, Henry Carr Street, Ikeja, Lagos.	02-8834 02-8835 02-8836	O-O-H x 1	Treat hair breakage	Admin.		R	
43.	Medi Bath Cool Soap (75g) Pg.20	Classic Soap Industries Nig Ltd, Lyson Chemical Avenue, Km 38, Lagos- Abeokuta Expressway, Sango- Ota, Ogun.	02-7990	O-O-H x 1	Medi Bath... cool soap			R	

44.	Pepsodent Triple Protection toothpaste (Original 140g) Pgs. 21-22	Unilever Nig Plc, 1, Billings way, Oregun, Ikeja, Lagos.	02-8608	O-O-H X 1 Radio x1	Three benefits in just one brush... Hello mums! now your family can enjoy cavity protection, white shiny teeth and fresh breath with pepsodent triple protection 123!			R	
45.	Always Classic Thick (Normal) Sanitary Pads and Always Classic Thick (Long) Sanitary Pad Pgs. 8-12	Procter & Gamble Nig Ltd, First Commercial Road, Oluyole Industrial Estate, Ring Road, Ibadan, Oyo State	03-3134 03-2099	TV X 1 O-O-H X 2	Always thick for only ₦150 Extra thick N150 Always Classic thick with extra thickness compared with Always ultra	Admin.		R	

