

**SUMMARY OF ADVERTISEMENT APPLICATIONS OF THE ADVERTISEMENT CONTROL DIVISION
FOR PRESENTATION AT THE FDRC MEETING OF 29TH SEPTEMBER, 2015.**

NEW APPLICATIONS: 42

REVALIDATION: 0

TOTAL: 42

**MRS. S. J. ONABAJO
(AC)**

ADVERTISEMENT CONTROL DIVISION.

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S/N	NAME OF PRODUCT	NAME AND ADDRESS OF APPLICANT	NAFDAC REG. NO	MEDIA SOUGHT	MESSAGE	ADMIN. APPROVAL	DIRECT ORATE	SUB-FDRC	FDRC
1.	Power Oil (140ml Sachet) Pg. 1	Raffles Oil LFTZ Enterprise, Lagos Free Trade Zone, Itoke Village, Ibeju-Lekki Area, Lagos.	B1-7913	Radio x 1	Power Oil healthy oil for a healthy family	Admin.	R	R	
2.	De-Luxe Beans Flour Pgs. 2-5	Ranks West Africa Ltd, 1, Afolabi Otegbade Street, Bucknor Estate, Ejigbo, Lagos.	A1-7291L	TV X 1	De-Luxe beans flour, 100% beans flour your choice meal.		R	R	
3.	Mamador Refined Palm Olein (3.8L & 2.8L) PET Bottle Promotional Pgs.6-39	PZ Wilmar Food Ltd, 45/47, Town Planning, Ilupeju, Lagos	08-0157	TV X 2 Radio x 3 Press x 1 O-O-H X 1	Cook with Mamador, start winning... Cook & Cruising		R	R	
4.	Nestle Milo Pgs. 40-43	Nestle Nig Plc, 22/24, Industrial	01-0670	TV X 1 Radio x 1	Get your champ ready with a free	Admin.	R	R	

		Avenue, Ilupeju, Lagos.		O-O-H X 2	Milo champ bottle				
5.	Star Finest Lager Beer Pgs. 44-46	Nigerian Breweries Plc, Iganmu House, 1, Abebe Village Road, Iganmu, Lagos.	01-0625	Press x 3 O-O-H X 1 Online x 1	Not just fans, superfan Win, lose or draw, we celebrate Star football superfans	Admin.	R	R	
6.	Geisha Mackerel In Tomato Sauce and Geisha Sardine in Vegetable Oil (Cut Up 155g Tin, 155g & 425g Tin & 125g) Pgs. 47	Conglomerate Associated Ltd, 7 th Floor, 8/10, Broad Street, Lagos.	C1-2538 A1-9523 01-5608	O-O-H X 1	Your famous Geisha now comes to you with easy open lid		R	R	
7.	Indomie Instant Noodles Pgs.48-50	De-United Foods Ltd, 44, Eric Moore Road, Surulere, Lagos.	01-0877	O-O-H X 3	Experience Lagos like no other comic con 2015	Admin.	R	R	
8.	Cadbury Bournvita (500G Hardboard Pack) Pgs. 51-56	Cadbury Nig Plc, Lafeet Jakande Road, Agidingbi, Lagos.	01-0630	TV X 1 Radio x 2 Press x 1	Bournvita Delight Promo, Start the term right with bournvita	Admin.	R	R	

9.	Machoman Energy Drink (250ml) Pgs. 57-59	Golden Ariwawa Ltd, 8, Tadeyo Street, Mushin, Lagos.	C1-2159	Radio x 2	Hello my country people, Machoman Energy drink don come again	Admin.	R	R	
10.	Snapp Sparkling Alcoholic Drink (Apple Flavour 300ml Glass Bottle) Pgs. 60-61	Guinness Nig Plc, 24, Oba Akran Avenue, Ikeja, Lagos.	B1-2698	Press x 1 O-O-H X 1 Online x 1	It starts with a SNAPP			R	
11.	Malta Guinness Non-Alcoholic Drink (330ml Glass Bottle) Pgs. 62-76	Guinness Nig Plc, 24, Oba Akran Avenue, Ikeja, Lagos.	01-0168	TV X 1 O-O-H X 1	Malta Guinness... lets go naija You vs the 8-5. Lets go	Admin.	R	R	
12.	Vedan Super Seasoning Monosodium Glutamate Pgs. 77-78	Caraway Foods International Nig Ltd,	01-0296	O-O-H X 2	Vedan... makes you the super cook		R	R	
13.	Guinness Foreign Extra Stout (325ml Glass Bottle) Pg. 79	Guinness Nig Plc, 24, Oba Akran Avenue, Ikeja, Lagos.	01-3959	Radio x 1	Participation & Directional	Admin.	R	R	
14.	Guinness Foreign Extra	Guinness Nig Plc, 24, Oba Akran	01-0691	Radio x 1	Guinness... made of more	Admin.	R	R	

	Stout (325ml Glass Bottle) Pg. 80	Avenue, Ikeja, Lagos.							
15.	Aquadana Table Water (20cl, 50cl, 60cl, 75cl & 150cl) Pgs. 81-84	Ashmina Limited, Plot 9, Block A, Amuwo- Odofin Industrial Estate, Apapa-Oshodi Expressway, Ijesha, Lagos.	01-5391	Press x 4 O-O-H x 4 Online x 4	Refreshingly clear		R	R	
16.	Aquadana Table Water (20cl, 50cl, 60cl, 75cl & 150cl) Pgs. 85-86	Ashmina Limited, Plot 9, Block A, Amuwo- Odofin Industrial Estate, Apapa-Oshodi Expressway, Ijesha, Lagos.	01-5391	O-O-H x 2	Refreshingly clear		R	R	
17.	CWay Water (18.9L Jar) Pg. 87	Cway Nig Drinking Water Science & Technology, Plot 98/100 Oshodi- Apapa Expressway, Isolo, Lagos.	01-3892	O-O-H X 1	Drinking Water you trust		R	R	
18.	CWay Water (18.9L Jar) Pg. 88	Cway Nig Drinking Water Science & Technology, Plot 98/100 Oshodi- Apapa Expressway, Isolo, Lagos.	01-3892	TV X 1	Water for every family		R	R	
19.	P-Alaxin Tablets (Dihydroartem	Greenlife Pharm Ltd, 2, Bank Lane, Off Town Planning Way,	04-9495	TV X 1	Save your show when malaria detunes your	Admin.	R	R	

	<p>isinin 40mg, Piprraquine 320mg) & P- Alaxin Powder (Dihydroartem isinin 80mg, Piprraquine Phosphate 640mg)for Oral Suspension Pgs. 1-4</p>	Ilupeju, Lagos.			body rhythm with P-Alaxin				
20.	<p>Natures Gentle Touch Eucalyptus Weekly Anti- Hair Breakage Shampoo (110ml) Natures Gentle Touch Eucalyptus Weekly Anti- Hair Breakage Control (110ml) Natures Gentle Touch Eucalyptus Weekly Anti-</p>	<p>Recare Limited, 26, Henry Carr Street, Ikeja, Lagos.</p>	<p>02-8834 02-8835 02-8836</p>	<p>TV X 1 Radio x 1</p>	<p>Be amazing everyday</p>	Admin.	R	R	

	Hair Breakage Reconstruction Masque (110ml) Pgs. 1-4								
21.	Jik Perfumed Bleach Pg. 5	Reckitt Benckiser Nig Ltd, 12 Montgomery Road, Yaba, Lagos.	02-0356	O-O-H x 1	Best Jik Ever	Admin.	R	R	
22.	Malta Guinness Non-Alcoholic Drink (330ml) Glass Bottle Pgs. 89-91	Guinness Nig Plc, 24, Oba Akran Avenue, Ikeja, Lagos.	01-0168	Radio x 3	Above, Your day, Time check	Admin.		R	
23.	Indomie Instant Noodles Tazo Promo (70g & 120g Chicken Flavour) Pgs. 92-101	De-United Foods Ltd, 44, Eric Moore Road, Surulere, Lagos.	01-0877	TV X 1	It's time to win big in the indomie tazo mamia promo	Admin.		R	
24.	Aquafina Premium Water (75cl Bottle) Pg. 102	Seven Up Bottling Co. Plc, 247, Moshood Abiola Way, Ijaro, Lagos.	A1-3121	Press x 1 O-O-H x 1	Aquafina 2015 elite model look Nigeria. Grand finale 8 th edition	Admin.		R	
25.	Ovaltine	Twinnings Ovaltine Nig	01-1433	Radio x 1	Rich in malt! Rich			R	

	Malted Food Drink (400g Tin) Pg. 103	Ltd, 34, Isaac John Street, Ikeja, Lagos.			in taste! Rich in happiness! Ovaltine!!!				
26.	Ovaltine Malted Food Drink (400g Tin) Pg. 104	Twinnings Ovaltine Nig Ltd, 34, Isaac John Street, Ikeja, Lagos.	01-1433	TV x 1	Rich in malt! Rich in taste! Rich in happiness! Ovaltine!!!			R	
27.	Peak Full Cream Unsweetened Evaporated Milk(55g Sachet Promo) Pgs. 105-109	Friesland Campina WAMCO Nig Plc, Plot 7B, Acme Road, Ogba, Ikeja, Lagos.	A1-5007	O-O-H x 5	Quality Milk, No wahala... new peak wazobia pack			R	
28.	Smirnoff Guarana Premium Ice Double Black (330ml Can) Pg. 110	Guinness Nig Plc, 24, Oba Akran Avenue, Ikeja, Lagos.	08-1584	O-O-H X 1	Try the new Smirnoff Guarana			R	
29.	Guinness Foreign Extra Stout (325ml Glass Bottle) Pgs. 111-112	Guinness Nig Plc, 24, Oba Akran Avenue, Ikeja, Lagos.	01-0691	Radio x 2	Guinness... go get more	Admin.		R	
30.	Guinness Foreign Extra	Guinness Nig Plc, 24, Oba Akran	01-0691	TV x 11	Guinness... show your true colours,	Admin.		R	

	Stout (325ml Glass Bottle) Pgs. 113-123	Avenue, Ikeja, Lagos.		Online x 1	Choose black				
31.	Ventolin Rotacaps Capsules & Ventolin Rotahaler Pg. 5	GlaxoSmithKline Pharma Nig Ltd, 1, Industrial Avenue, Ilupeju, Lagos.	B4-16-83 03-2795	Medical Journal x 1	Asthma?, think rapid rescue, think ventolin			R	
32.	Fexet Tablets (Fexofenedine 120mg) Pg. 6	Get Pharma Nig Ltd, 13, Cappa Avenue, Palmgroove Estate, Ilupeju, Lagos.		O-O-H X 1	Fexet 120mg provide effective relief from common allergic symptoms			R	
33.	Fexet Tablets (Fexofenadine 120mg)and Artheget Junior (Arthemeter 15mg, Lumefantrine 90mg)Suspensi on and Artheget ES Tablet (Arthemether 80mg, Lumefantrine	Get Pharma Nig Ltd, 13, Cappa Avenue, Palmgroove Estate, Ilupeju, Lagos.	A4-6931 A4-6238 A4-6278	O-O-H X 1	Fexet 120mg provides effective relief from common allergic symptoms Let combact malaria together with artheget			R	

	480mg) Pg. 7								
34.	Rosart Losartan 25/50mg Tablets (Losartan Potassium 25mg & 50mg) Pg. 9	Ranbaxy Nig Ltd, Plot 5, Block 4, Apapa-Oshodi Expressway, Isolo, Lagos.	04-8237 04-8238	Medical Journal x 1	Choose Rosart... in the management of hypertension, Heart failure			R	
35.	Moxiget Infusion Pack, Moxiget Tablets (Montelukast Sodium 4mg, 5mg & 10mg) Pg. 10	Get Pharma Nig Ltd, 13, Cappa Avenue, Palmgroove Estate, Ilupeju, Lagos.	A4-8935 A4-8934 A4-8765 A4-8764 A4-8766	Medical Journal x 1	Moxiget (Moxifloxacin) 400mg Tab & IV Moxiget (Montelukast Sodium)... long term treatment of Asthma			R	
36.	Rulox Antacid Suspension (200ml Bottle) Pgs. 11-13	SKG Pharma Ltd, 7/9 Sapara Street, Ikeja, Lagos.	04-2233	TV X 1	Rulox antacid anti flatulence Suspension effective relief against hyperacidity			R	
37.	Viagra Tablets (Sildenafil 50mg) Pg. 14	Pfizer Specialties Ltd, 11A, Osborne Road, Ikoyi, Lagos.	04-1509	Medical Journal X 1	Are you G4 Already?			R	
38.	Diclomol Gel (Diclofenac	Therapeutics Lab Nig Ltd,	A4-5409	Press x 1	Therapeutic's Diclomol gel pain			R	

	Sodium 1%w/v, Linseed Oil 3% w/w, Methyl Salicylate 10% w/w, Menthol 5%w/w) Pg. 15	372, Ikorodu Road, Maryland, Lagos.			reliever				
39.	Supradyn Capsules (Vitamins, Minerals) Pg. 16	Swipha Pharma Nig Ltd, 5, Dopemu Road, Agege, Lagos.	04-2067	O-O-H X 1	Helping you do more, everyday			R	
40.	HS-12 Syrup 200ml (Haemoglobin 0.5g, Vit. B12 20mcg) Pg. 17	Teta Pharma Nig Ltd, 4, Okeho Street, Ire- Akari Estate, Isolo, Lagos.	04-7608	Press x 1	HS 12, haemoglobin Syrup with Vitamin B12			R	
41.	Pyranthrin Tablet (Pyrantel Pamoate 125mg) Pg.18	Neimeth International Pharma Plc, 1, Henry Carr Street, Ikeja, Lagos.	04-7511	Press x 1	To worms, the difference between adult and children isn't too clear			R	
42.	Moods Condom (Ultra Thin 3pcs/pack)	Jawa International Ltd, Plot 6, Abimbola Way,	03-1246 03-1247	Press x 1	Unveiling the all new Moods			R	

	Moods Condoms (Coloured 3pcs/Pack) Pg. 1	Isolo Industrial Estate, Isolo, Lagos.							
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